

2022 Technology Spending Intentions Survey

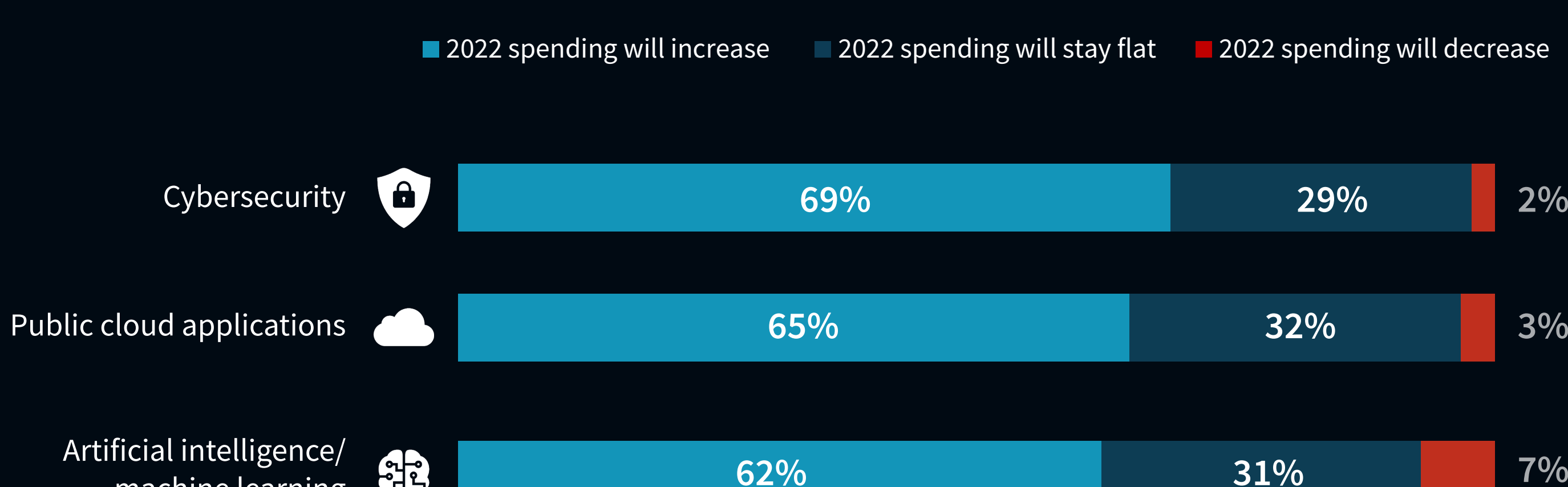
This year's study shows that businesses will prioritize investments in cybersecurity, cloud, and artificial intelligence in 2022—technologies that support critical goals like differentiation of digital products and that help secure the workforce.

Enterprise Technology Spending Rebound Is Poised to Continue as Organizations Look to Foster or Accelerate Digital Transformation



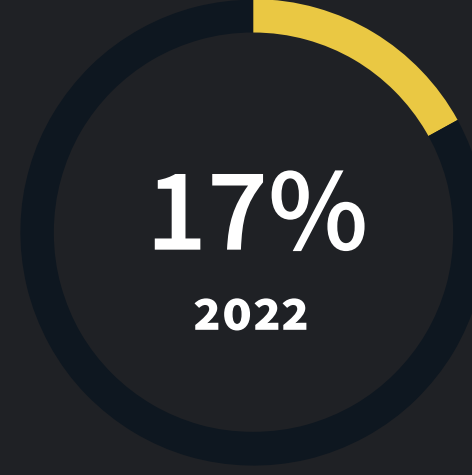
Nearly two-thirds of IT organizations expect to **increase spending** from 2021 levels.

Top areas organizations plan to increase spending on.



Organizations Aim to Address Expanding Attack Surface with Fortified and Holistic Cybersecurity Strategies

Cybersecurity remains the **top IT initiative in 2022.**



54% of respondents cited **strengthening cybersecurity and/or improving operational resiliency against cyber-attacks** as a business issue driving technology spending.

Top 5 business justifications for IT investments.



The Gravity of Ransomware Attacks Makes Them a Top Business Priority



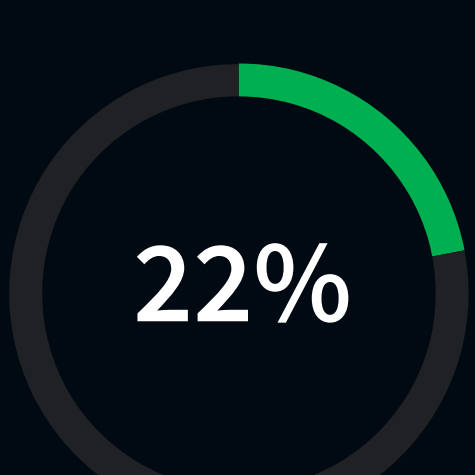
Our organization has been the **victim of at least one successful ransomware attack.**

48%

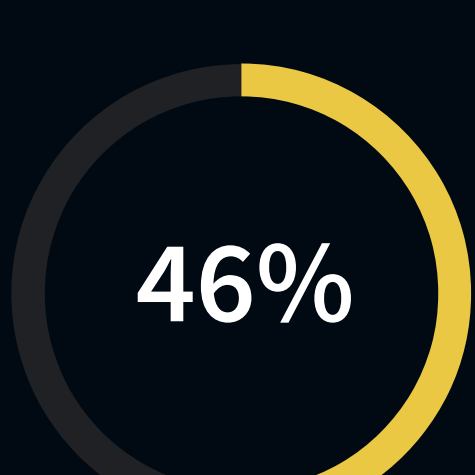


Our organization has **paid a cyber ransom** in order to regain access to its data, applications, and/or systems.

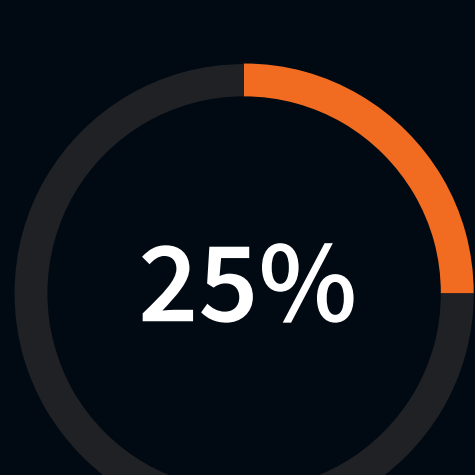
64%



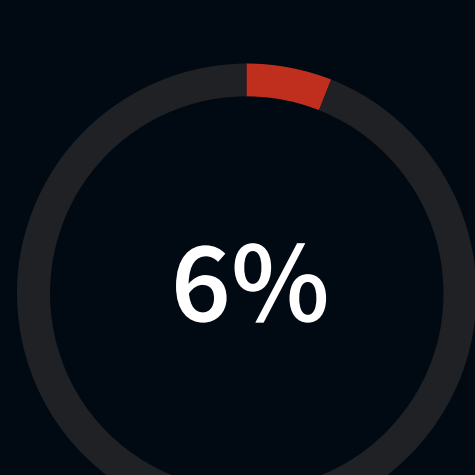
Ransomware is our **MOST IMPORTANT** business priority



Ransomware is **ONE OF OUR TOP 5** business priorities



Ransomware is **ONE OF OUR TOP 10** business priorities



Ransomware is **NOT AMONG OUR TOP 10** business priorities

Organizations Look to Balance the On-premises Side of the Hybrid Cloud Equation

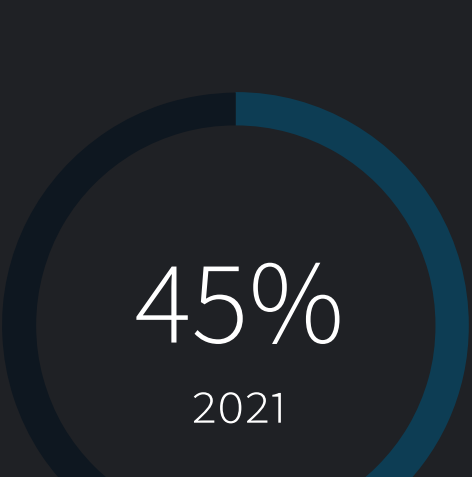
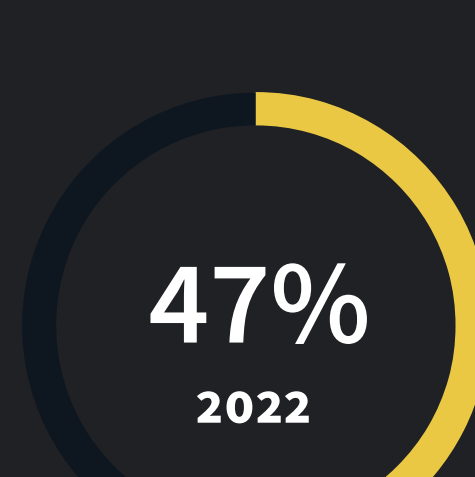
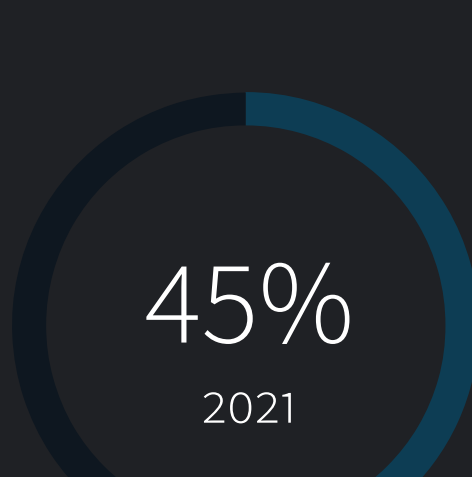
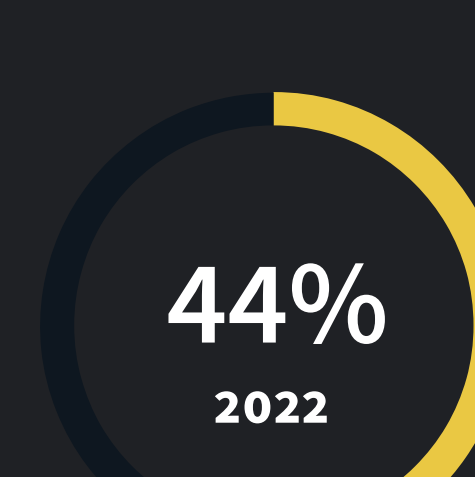
More than 4 in 10 organizations are cloud-first.



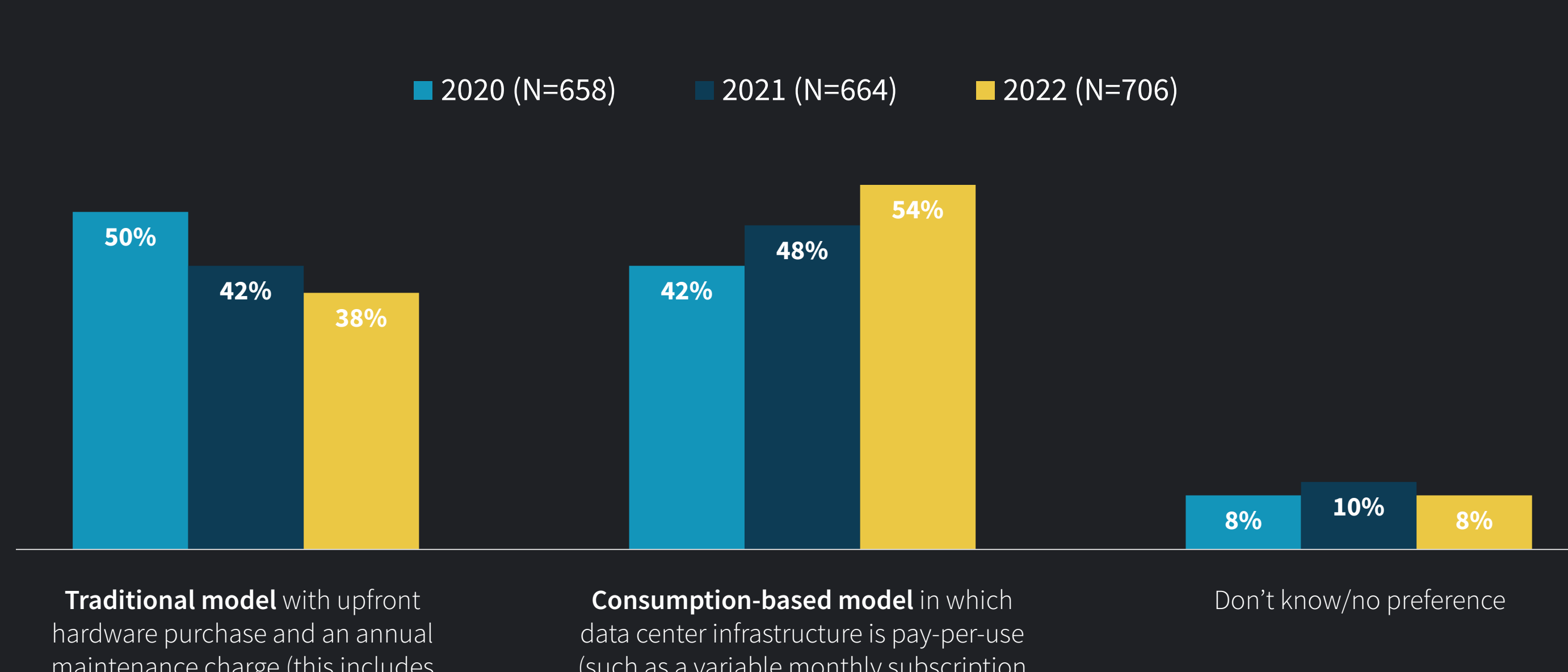
Cloud-first policy, i.e., we deploy a new application using public cloud services unless someone makes a compelling case to deploy it using on-premises resources



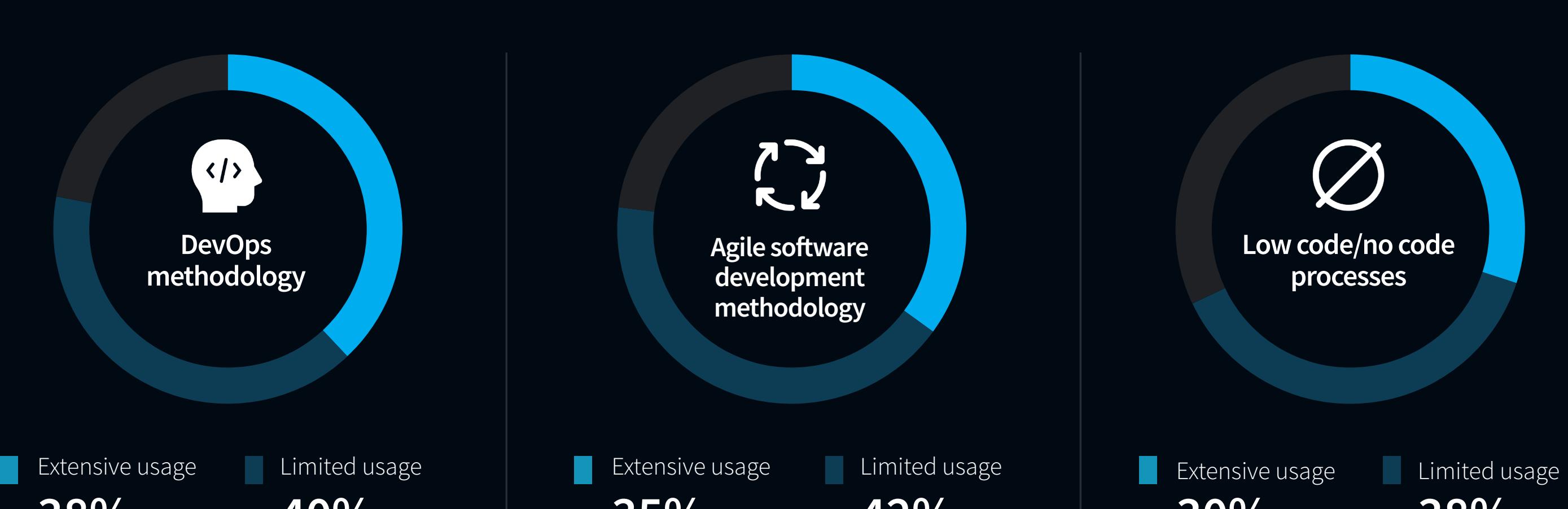
We consider both **on-premises technology resources and public cloud services** equally when considering how to deploy new applications



Applying cloud consumption model to data center infrastructure continues to gain momentum.



Cloud-native Is as Much about Iterative Methodologies as It Is about Technology



Over half (60%) of organizations are **developing and deploying** cloud-native applications.

[GET THE REPORT](#)

For more data from this research study or to request access to the full report, please visit our 2022 Technology Spending Intentions Survey page.