Cloud-based Data Protection Adoption

Most organizations are using public cloud services as part of their data protection strategy today. These cloud services include backup-as-a-service (BaaS), disaster recovery-as-a-service (DRaaS), and other cloud service models.

Critical Considerations

We have not realized any benefits from cloud-based data protection deployments. We (i.e., IT), solely rely on the SaaS vendor because they are responsible for protecting our organization's SaaS-resident application data (i.e., we don't do anything to protect our SaaS-resident application data).

We (i.e., IT) solely rely on the SaaS vendor because they are responsible for protecting our organization's SaaS-resident application data and rely on both the SaaS provider and a third-party solution and simply want to add another storage approach to our environment.

Reduced need for internal training for IT staff when new backup UI, recreate jobs or install agents again.

Reduced IT personnel costs.

Continuous data protection capabilities are key to meeting BaaS recovery objectives.

Extended on-premises data protection environments with cloud backup target solutions.

The Role of Data Tiering

Data tiering is an influencing factor on in-cloud data protection strategies.

Most important characteristic for hyperscaler data protection solutions.

Data tiering is an influencing factor on in-cloud data protection strategies.

Most important cloud backup/dr target considerations.

PriMary reason to select cloud backup/dr target instead of backing up on-premises data.

An Attractive Approach

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