

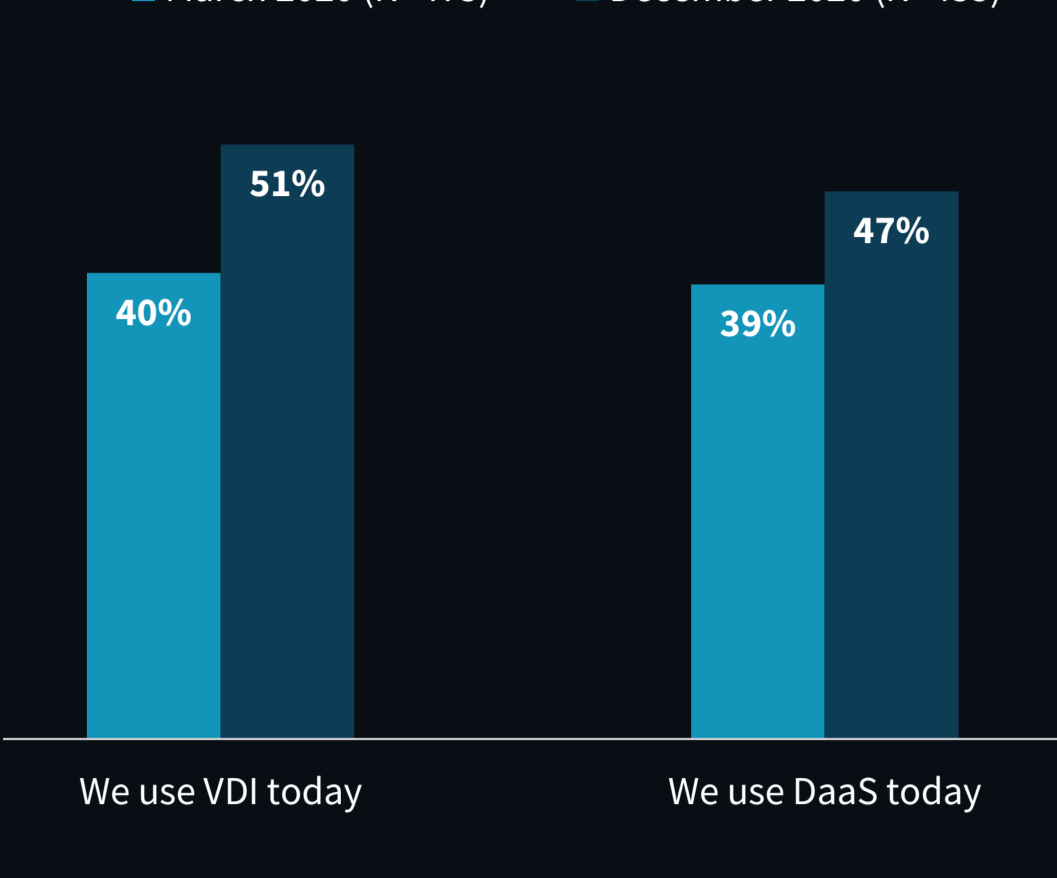
# Digital Workspace Strategies in an Increasingly Remote Worker World

COVID-19 created an unplanned event for businesses that were forced to quickly enable a remote workforce. The business response for remote work has challenged IT business continuity plans, created new risks, and impacted technology decisions. This created the ideal conditions for pursuing or expanding alternate endpoint strategies.

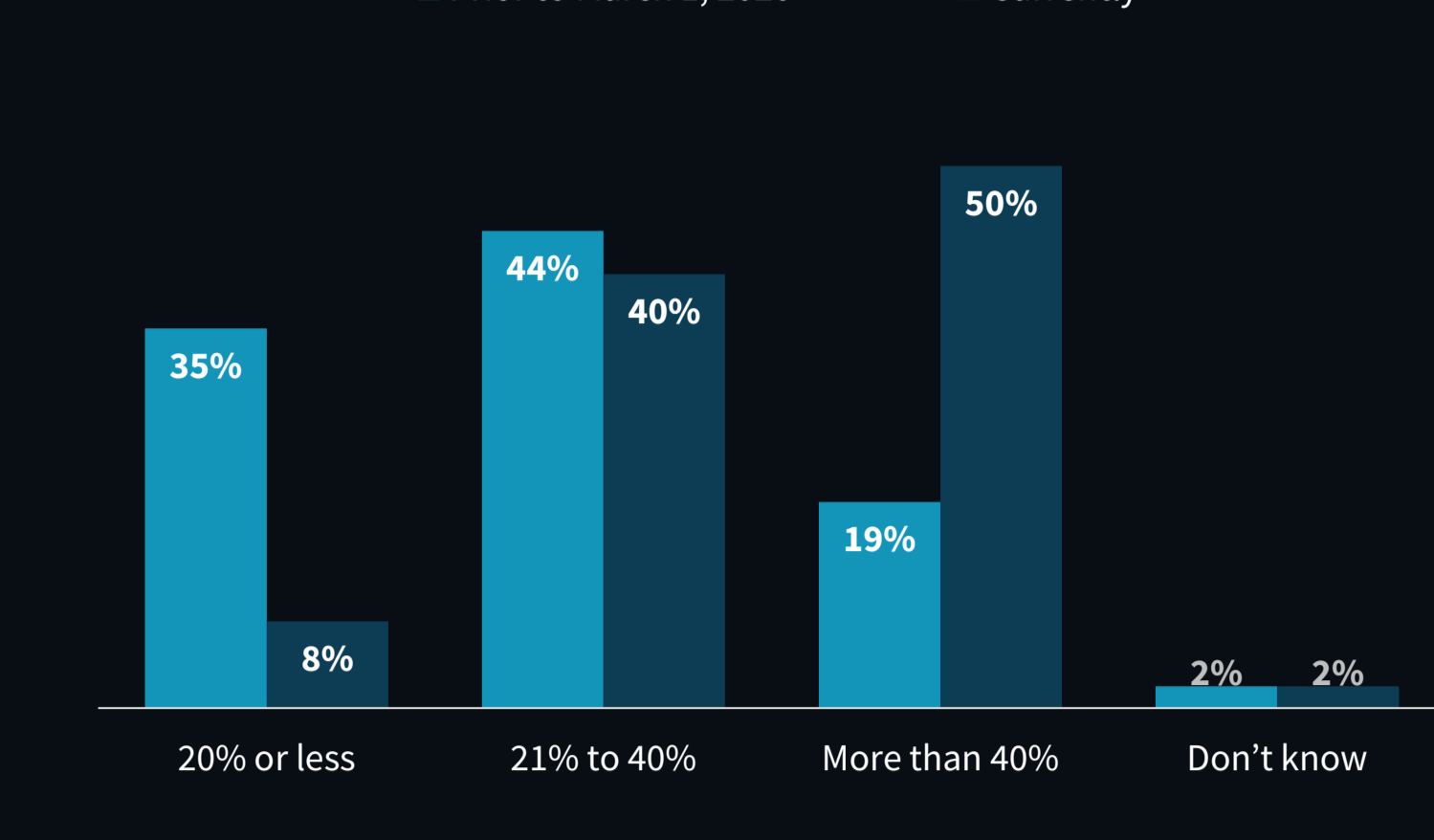
## Criticality of Hosted Desktops

Hosted desktops quickly accelerated from nice-to-have to need-to-have.

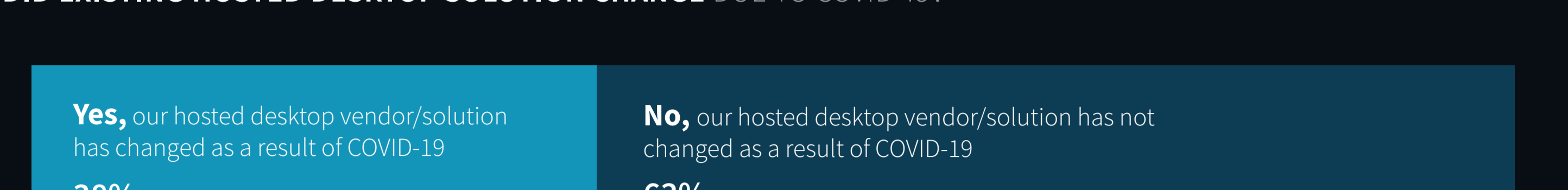
CURRENT USAGE



PERCENTAGE OF TOTAL DESKTOPS THAT ARE HOSTED



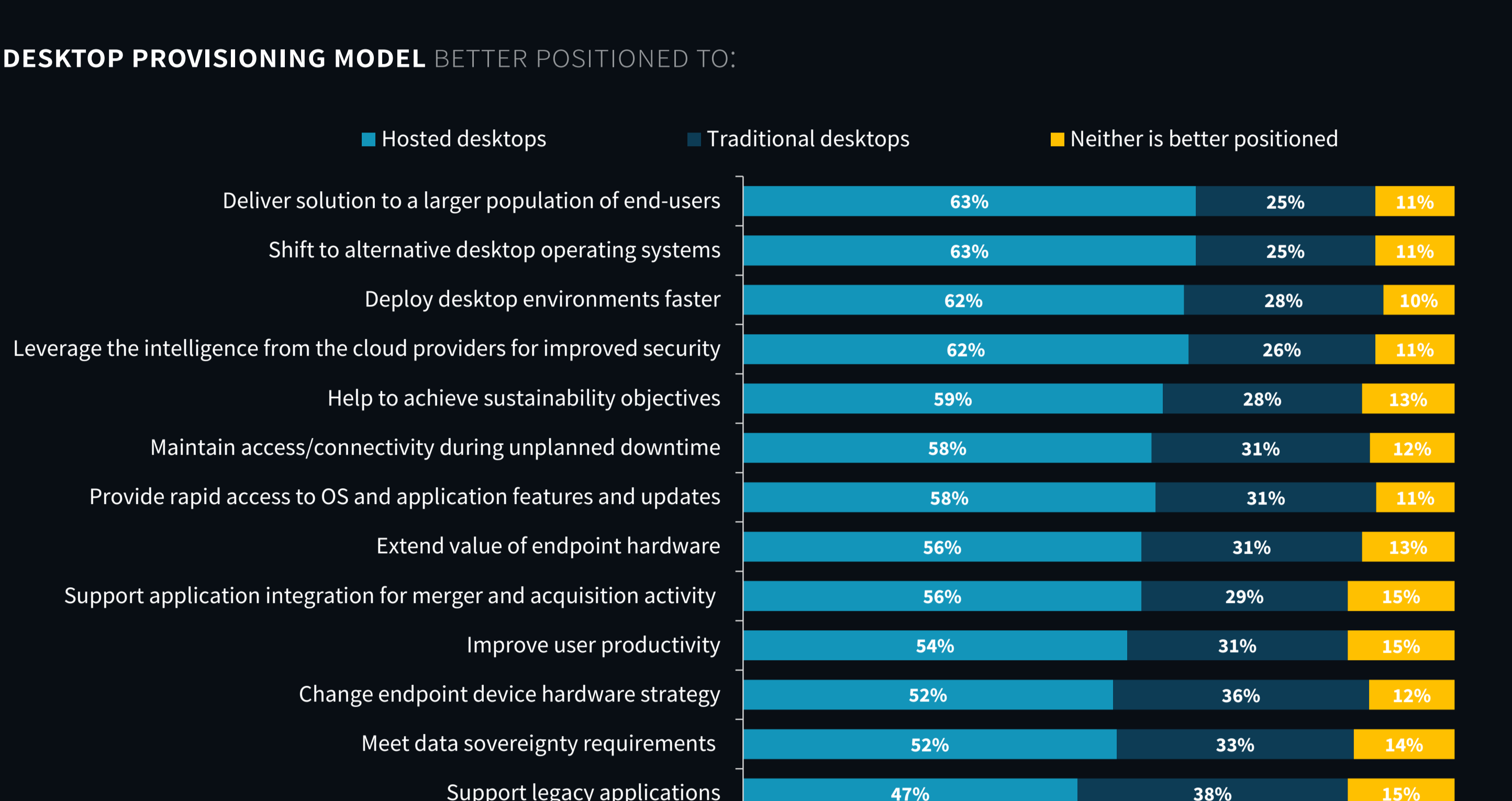
DID EXISTING HOSTED DESKTOP SOLUTION CHANGE DUE TO COVID-19?



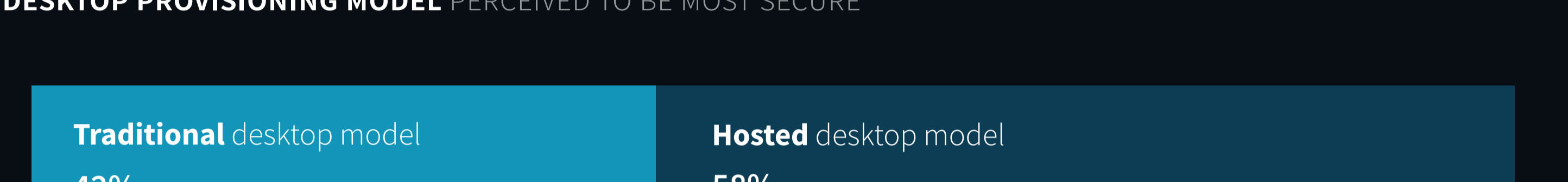
## The Hosted Desktop Advantage

Hosted desktops eclipse the value of traditional models across all use cases, especially for security.

DESKTOP PROVISIONING MODEL BETTER POSITIONED TO:



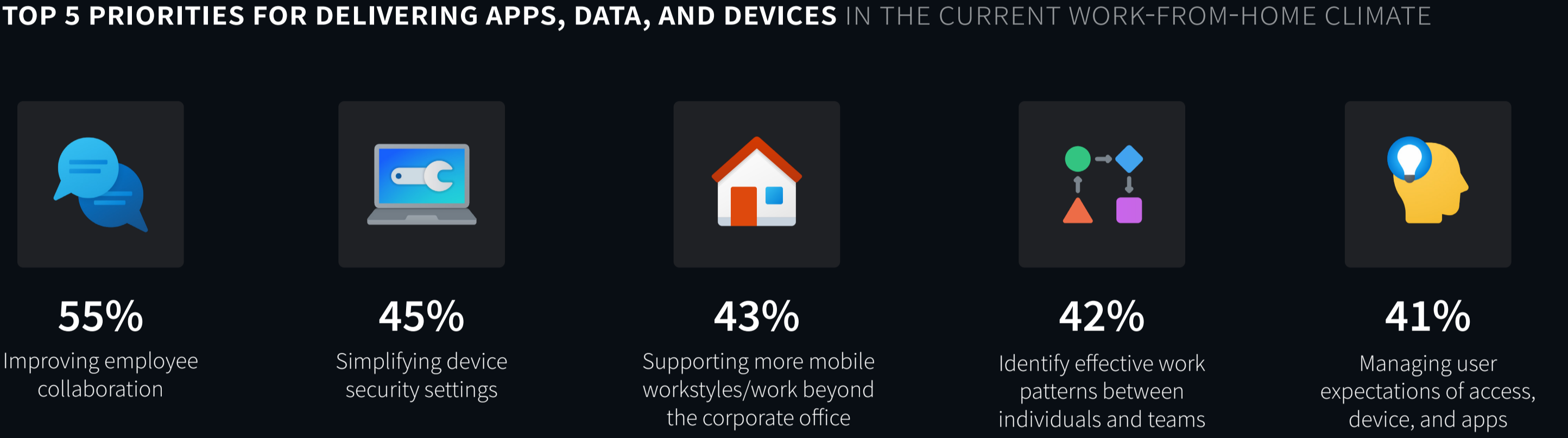
DESKTOP PROVISIONING MODEL PERCEIVED TO BE MOST SECURE



## Putting the Employee Experience First

Employee experience is top of mind as businesses have accelerated hosted desktop deployments.

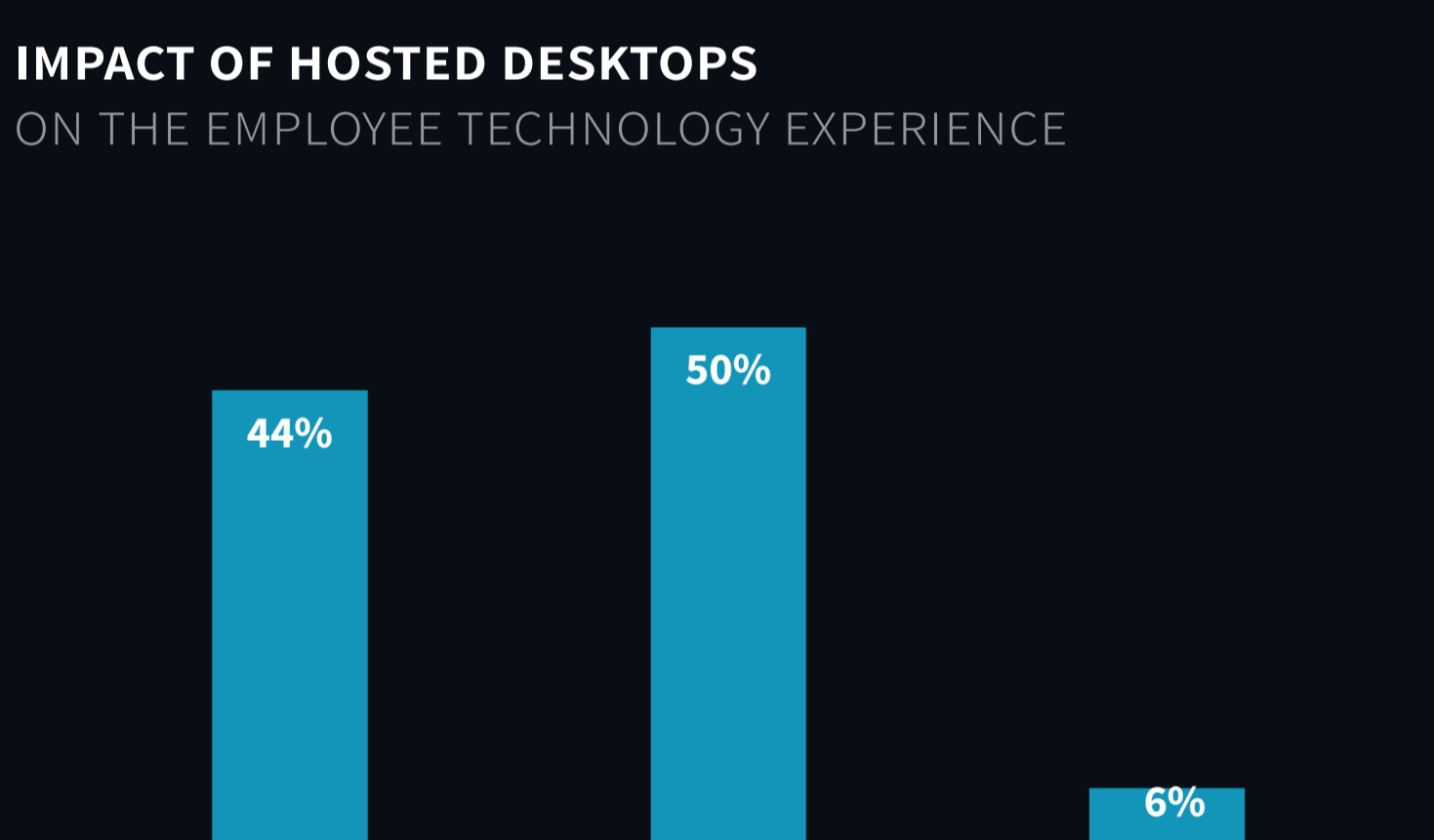
TOP 5 PRIORITIES FOR DELIVERING APPS, DATA, AND DEVICES IN THE CURRENT WORK-FROM-HOME CLIMATE



TOP BENEFIT OF HOSTED DESKTOPS



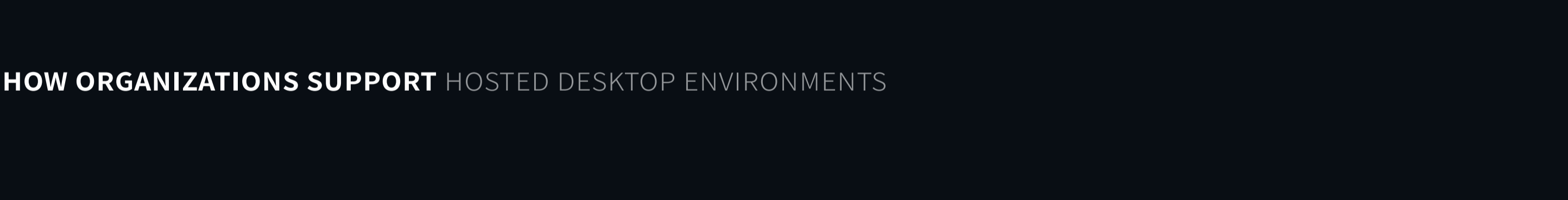
IMPACT OF HOSTED DESKTOPS ON THE EMPLOYEE TECHNOLOGY EXPERIENCE



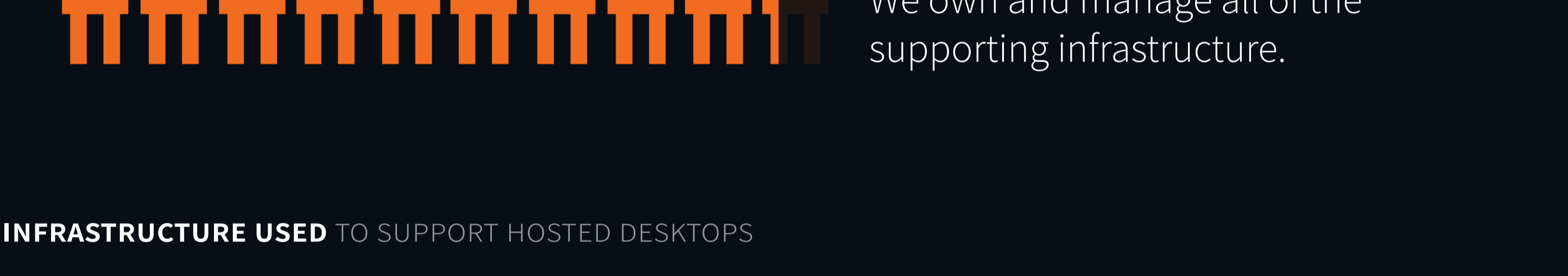
## The Importance of Cloud

Businesses continue to shift responsibility towards cloud consumption models for hosted desktops.

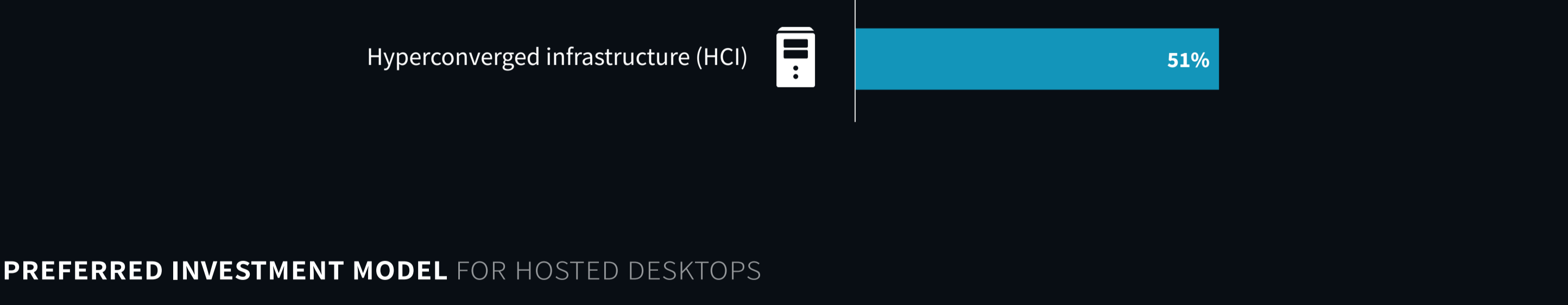
HOW ORGANIZATIONS SUPPORT HOSTED DESKTOP ENVIRONMENTS



INFRASTRUCTURE USED TO SUPPORT HOSTED DESKTOPS



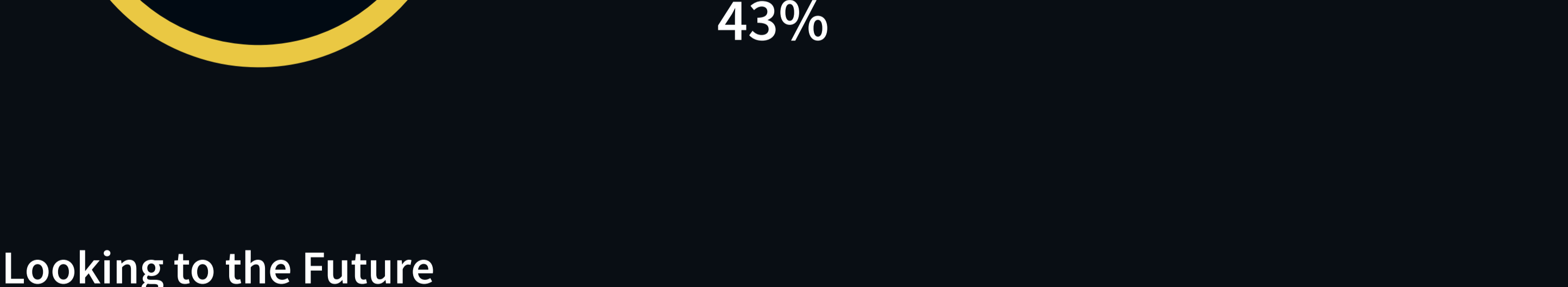
PREFERRED INVESTMENT MODEL FOR HOSTED DESKTOPS



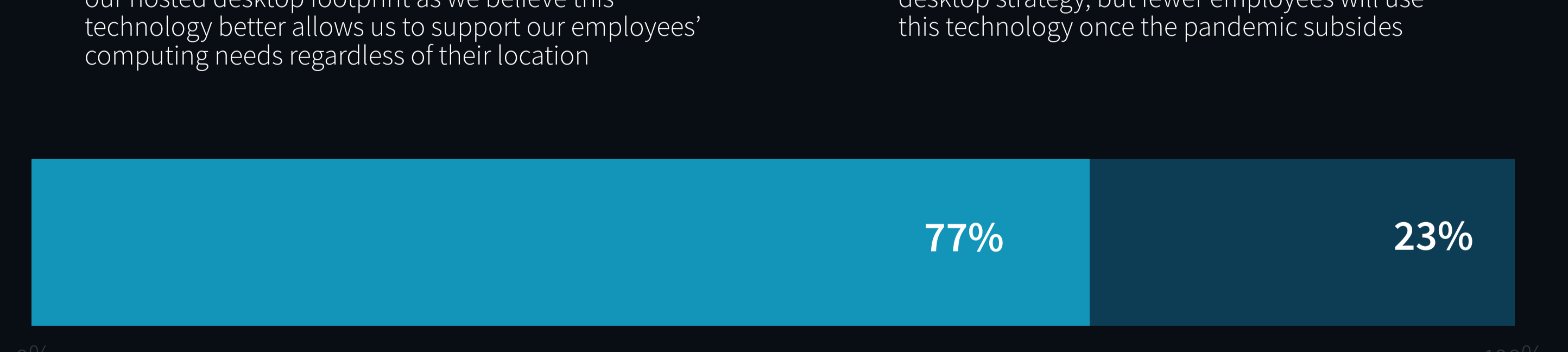
## Looking to the Future

Though the hosted desktop surge is tied to the uptick in WFH, most believe these will become long-term strategies.

EFFECT OF COVID-19 ON HOSTED DESKTOP STRATEGY



THREE-MONTH PROJECTION FOR LIKELY DESKTOP ENVIRONMENT COMPOSITION



## The Bigger Truth

For more data and analysis from this ESG Research study, as well as insights into the short-term and long-term ramifications of these shifts, read the ESG Research Report, *Digital Workspace Strategies in an Increasingly Remote Worker World*.

[LEARN MORE](#)