

2023 Technology Spending Intentions Survey

This year's study from TechTarget's Enterprise Strategy Group finds that enterprise technology spending will slow due to global macroeconomic conditions, but aggressive investments are expected to continue among more digitally transformed organizations.

Majority of Organizations Plan to Increase or Maintain Their IT Spending in 2023

Though nearly 1 in 5 expect a decrease, and the macroeconomic climate may further alter that picture.



52% of organizations are **increasing** spending.

Mean = +2.74%

» Percentage of Organizations Increasing IT Spending by:

COMPANY SIZE



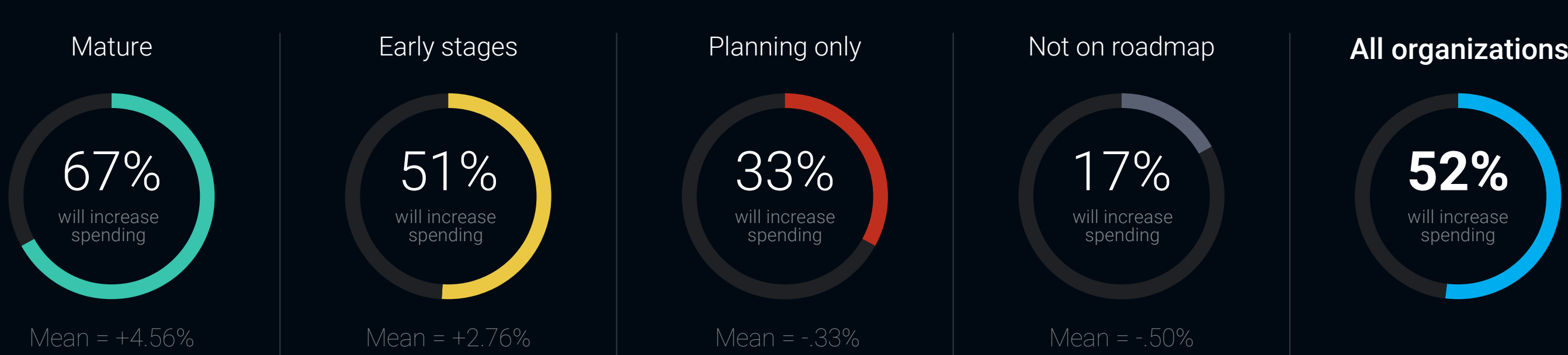
REGION



2023 IT BUDGET

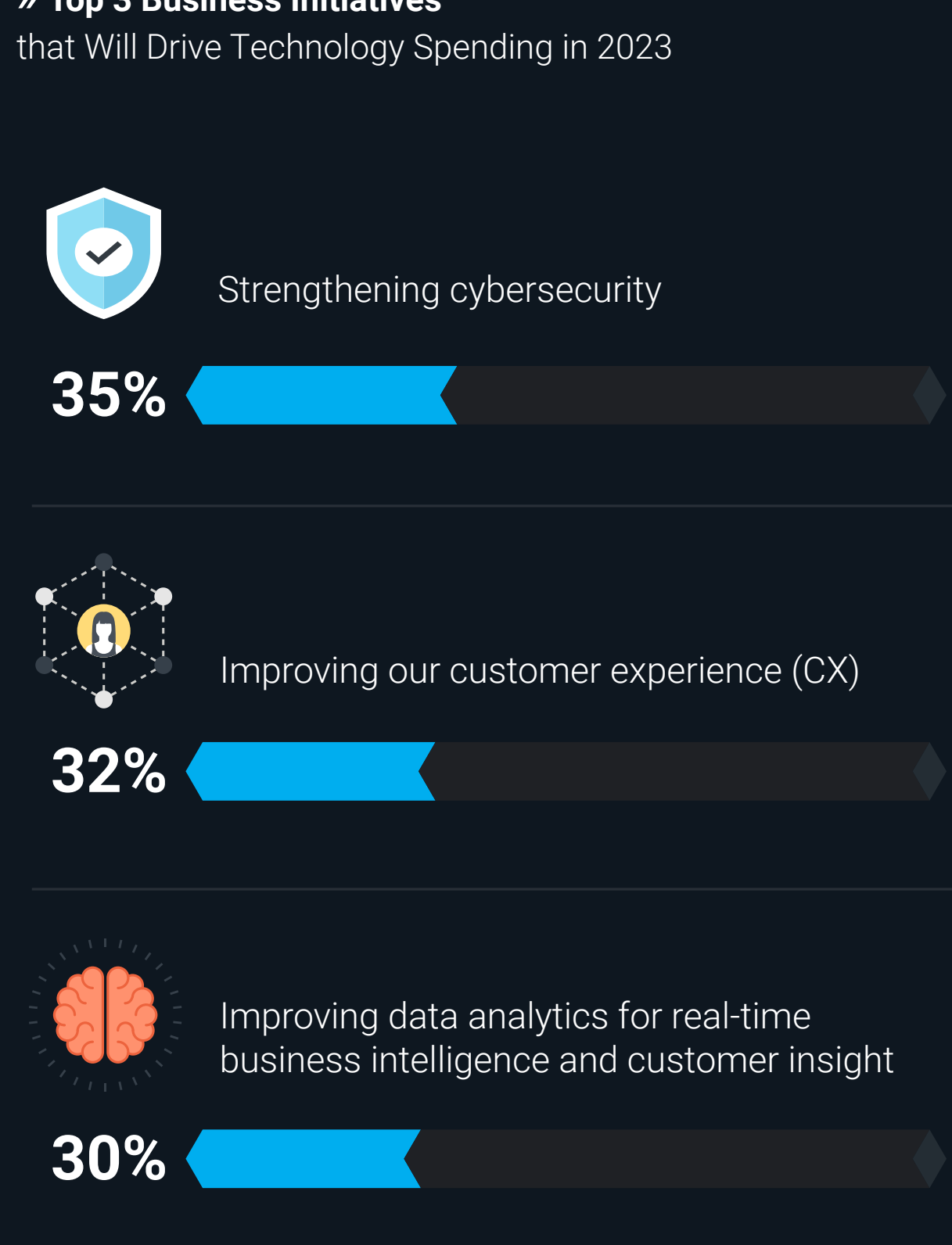


» Increase Based on Stage of Digital Transformation Maturity



In Spite of Cautious Forecasts, Organizations Are Pushing ahead with Technology Initiatives Underlying Business Objectives

» Top 3 Business Initiatives that Will Drive Technology Spending in 2023



» Top 3 Most Important Considerations Justifying IT Investments to Business Management

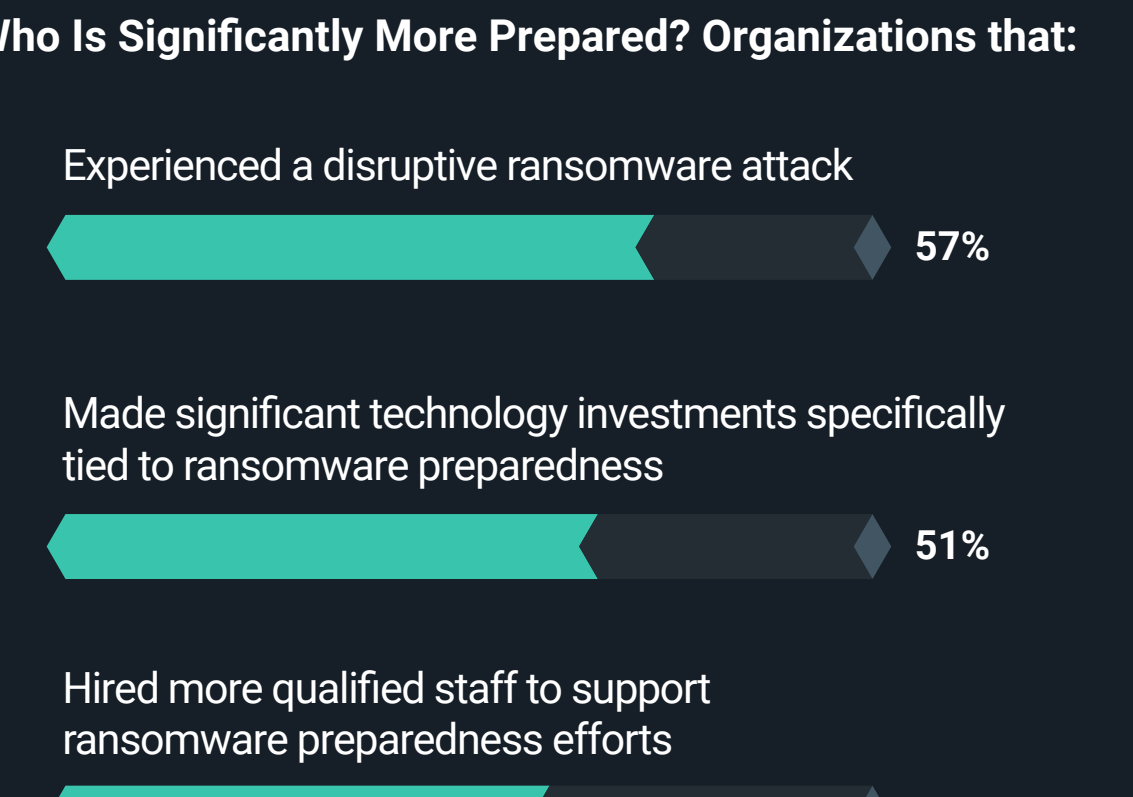


Taking Action to Improve Ransomware Preparedness Posture

» 3 Most Common Ransomware Preparedness Activities

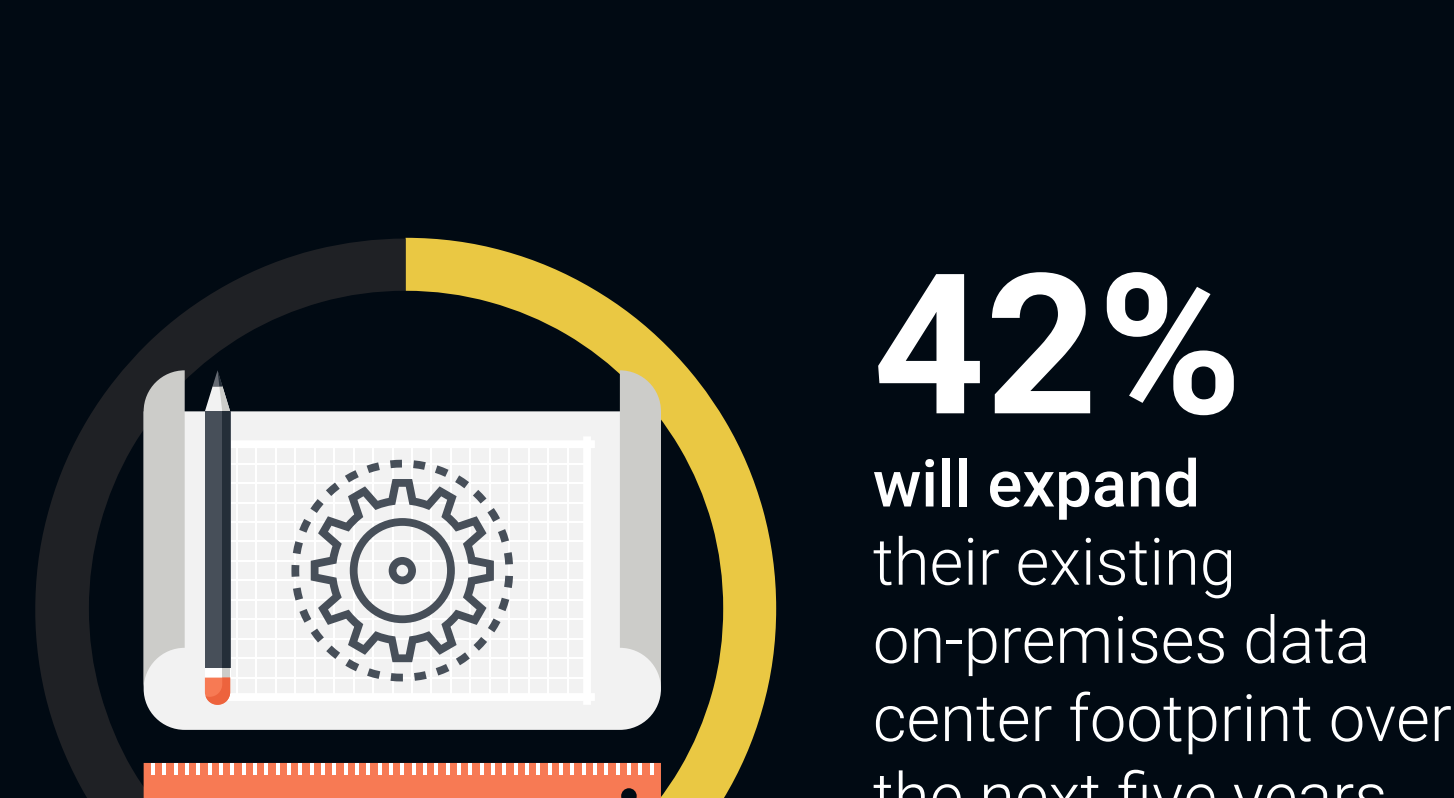
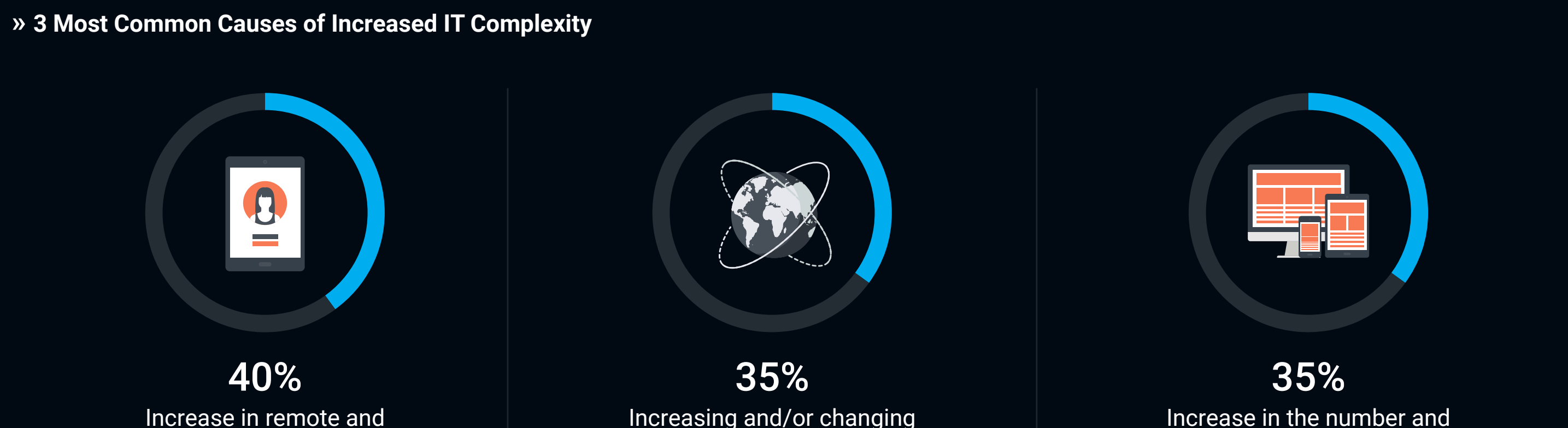


» Who Is Significantly More Prepared? Organizations that:

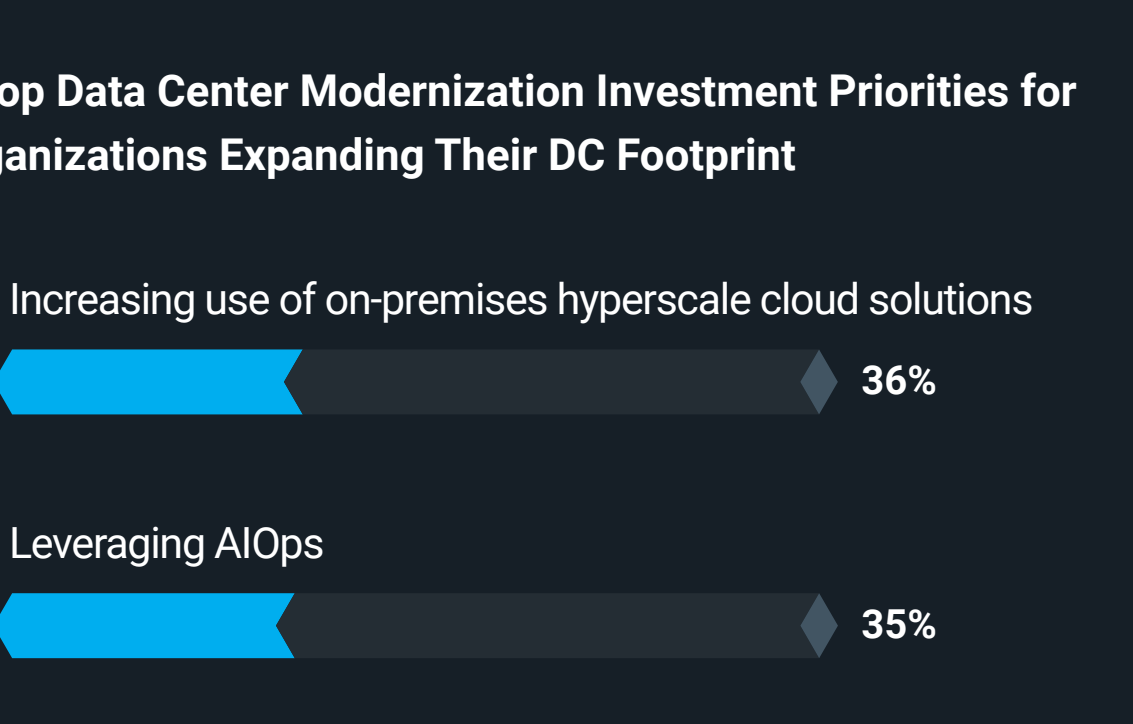


Formulating and Refining Remote Work and Cloud Strategies Are Key IT Objectives

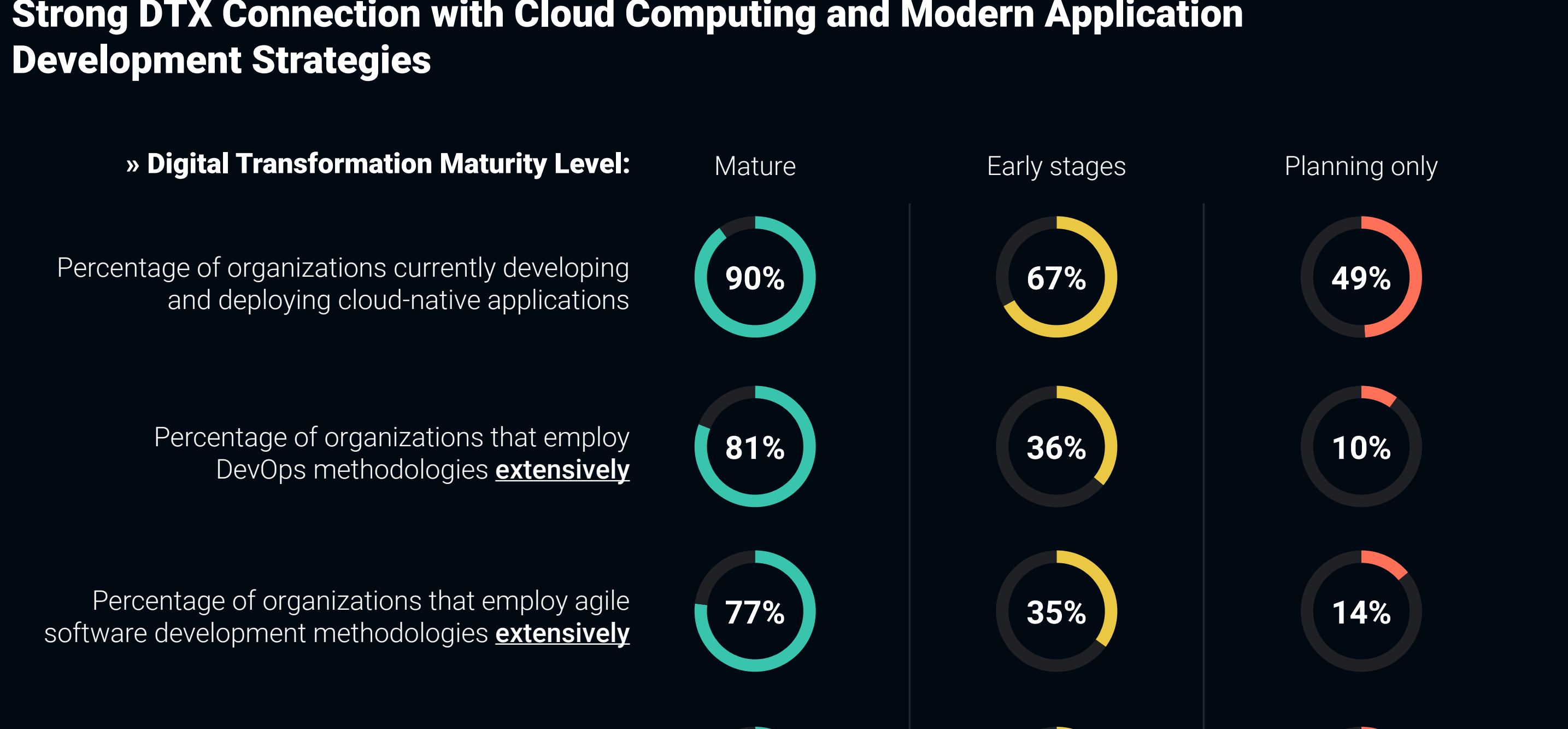
» 3 Most Common Causes of Increased IT Complexity



» Top Data Center Modernization Investment Priorities for Organizations Expanding Their DC Footprint



Strong DTX Connection with Cloud Computing and Modern Application Development Strategies



For more from this study, read the Enterprise Strategy Group research report, **2023 Technology Spending Intentions Survey**.

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