32% of workers believe it would be helpful to their job if they could use intelligent voice assistants to interact with the devices and applications they use for work.

Consumers are increasingly using intelligent voice assistants like Amazon Echo, Google Home, Microsoft Cortana, and Apple Siri in day-to-day activities like getting directions, checking the news and weather, or activating home lights and thermostats. As users gain more experience in their personal lives with these devices, it is only natural that many already wonder how this technology can be leveraged for work purposes. Vendors should ensure the devices and business applications they market support or are compatible with conversational interfaces as IT staffs and employees alike look to incorporate these capabilities into the daily work routines of today’s digital workplace.

**Original survey question:**
In general, do you think it would be helpful to your job if you could use intelligent voice assistants more to interact with the devices and applications you use for work?

**Survey respondents:**
1,033 full-time employees at small (20 to 99 employees), midmarket (100 to 999 employees), and enterprise (1,000+ employees) organizations in the United States.

**Source:**