



TechTruths

IT research insights from ESG

60%

of IT decision makers believe that the COVID-19 situation will make their organizations **more dependent** on information technology.



If there was ever a time to value technology and the role it plays in the workplace, it's now. Indeed, the majority of ITDMs believe the experience of the large-scale work-from-home mandates stemming from the COVID-19 pandemic will make their organizations more reliant on IT. While this trend is likely to play out in different ways for different industries, it may make it easier for IT executives universally to justify IT investments and promote new technology projects in the future, especially in areas that facilitate remote work, including public cloud services, telework solutions, and cybersecurity.

Original survey question:

How do you believe the COVID-19 situation will impact your organization's overall reliance on information technology?

Survey respondents:

500 senior IT decision makers in North America familiar and involved with their organization's overall 2020 IT budget and spending plans, as well as work-from-home transition efforts.

Source:

[ESG Research Report, *The Impact of the COVID-19 Pandemic on Remote Work, 2020 IT Spending, and Future Tech Strategies*, June 2020.](#)