

58%
of midmarket and enterprise organizations
expect their 2019 IT budget levels to
increase relative to 2018, equating to an
overall average increase of 4.24%



Given the high-level initiatives like digital transformation, artificial intelligence, and IoT currently underway, it makes sense that most organizations plan to increase their spending on the technologies that enable these efforts because as the pace of change accelerates, these investments will be critical to remaining competitive. While a flat IT budget may keep the lights on, those organizations that don't drive business innovation with aggressive technology spending will find it much harder to keep up.

Original survey question:

Based on your 2018 IT budget, to what extent will your organization's total 2019 IT spending change relative to 2018?

Survey respondents:

600 senior IT decision makers at midmarket and enterprise organizations in North America and Western Europe.

Source:

ESG Research Report, *2019 Technology Spending Intentions Survey*, February 2019.